



FOR IMMEDIATE RELEASE

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SPASH

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Stevens Point Area Senior High Names New Boys Swim Coach

STEVENS POINT, WIS. - SPASH is pleased to announce the hiring of former SPASH Swimming Standout Phil Potter as the new Varsity Boys Swim Coach. Potter was formerly the head coach of the girls program and an assistant coach in the boys program.

Coach Potter brings a wealth of knowledge and experience to the swim program. He is a 2006 graduate of SPASH where he was 7-time individual first team all-conference and 3-time honorable mention all-state in swimming.

After High School Potter swam at the Division 1 level at North Carolina State University his freshman year where he was named to the ACC All-Academic team. Potter continued his collegiate career at St. Cloud State University before returning to Wisconsin.

Potter ultimately graduated from the University of Wisconsin-Stevens Point with a degree in Psychology. While at UWSP Potter served as the assistant boys swim coach and head girls swim coach at SPASH. In 2010 Potter was named the Wisconsin Valley Conference Co-Coach of the Year for girls swimming. Potter is currently the Hospitality Director at the Wisconsin Lions Foundation, Inc. in Rosholt, WI.

Coach Potter States "I am extremely honored and excited to be the next head boys Swim coach at SPASH. To be a part of the program that I swam in and now to be the head coach is truly humbling."



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Athletic Director, David Hauser, commented that “We are fortunate to have Phil ready and willing to lead this program. He has a lot of experience as both a competitive swimmer and former Head coach. In addition, he brings a passion for the sport and a desire to build the Stevens Point program into a dominant one. We are thrilled that he is willing to share that with our student-athletes.”

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Cutline: SPASH Announces Potter as Varsity Boys Swim Coach (*Photo/Stevens Point Area Public School District*).



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